



# Supervisor Newsletter

## The Hidden Costs of Addiction

Each year, alcohol and drug abuse costs American businesses approximately \$100 billion in lost productivity. And with healthcare rising since the late 1990s, most employers have been scrambling for ways to manage these costs and the underlying causes of these increases. The majority of employers are unaware that alcohol abuse is one of those factors. According to a study by the Centers for Disease Control and Prevention in 2000, almost half of all trauma and injury visits to hospital emergency rooms, and between 20 and 30 percent of all trips to the emergency room are alcohol related.

However, employers' primary costs related to alcohol are not for the treatment of the disease of addiction. Instead, they are direct health care costs for related injuries and health problems, and indirect costs for absenteeism, productivity, workplace injuries, workers compensation, and disability claims. A study conducted by Drug Strategies in 1999 revealed that dependent drinkers cause 40 percent of alcohol related absenteeism, tardiness, and poor work quality.

Research indicates that the majority of companies still fail to incorporate new knowledge of addiction as a brain disease, which must be treated at its physical root, into their coping mechanisms for employees with substance abuse problems. The most recent national survey found that 4 out of 5 individuals stated that they would not seek help if they had an addiction issue. The reasons given for their hesitancy were: the negative stigma of addiction; fear of getting fired; limited treatment options available; and an inability to miss 30, 60, or even 90 days of work while being treated.

It is clear that access to successful and comprehensive treatment for employees is the best way to begin to control the financial costs associated with alcohol and drug abuse. By investing more in such treatment options, employers can significantly lower their costs and improve the lives of their employees. In fact, substance abuse treatment is the most cost effective of all medical

treatments. For every dollar spent on treatment, a company saves \$11.54 on other medical and social costs. This represents quite an impressive investment return, not to mention the immeasurable gains of human health and well-being. A company called ExecuCare Addiction Recovery Center in Norcross, Georgia, realizes it's time to start believing that what is good for people *is* good for business.

## What Is the ExecuCare Addiction Recovery Center Treatment Process?

ExecuCare ARC is the first center in the state of Georgia to offer a revolutionary approach to treating addiction. The company offers an all natural Neurotransmitter Restoration (NTR) treatment that utilizes a special formula of amino acids. It is the first recovery center to work on the physical form of the disease of addiction by restoring normal brain function, which eliminates cravings and restores clarity of mind.

## Is This Treatment Process an Effective Alternative for Business Professionals?

The staff at ExecuCare ARC understands the challenges faced by busy professionals. Most traditional addiction recovery treatments can be lengthy and disruptive, but this company's discreet outpatient treatment lasts only 10 days and allows clients to return home or to their hotel at night. Withdrawal symptoms are minimal and most report experiencing a significant reduction in cravings within a few days. This enables a busy professional to resume personal and business activities almost immediately upon completion of the treatment.

## How Does This Procedure Differ From Traditional Treatments?

Almost 97% of all treatment centers today are based on the 12-step approach to addiction and concentrate solely on the psychological and social aspects of the disease. ExecuCare ARC treats the physical form of the disease first.

Their NTR treatment is the process in which the brain's neurotransmitters are brought back into balance, allowing the brain to function as it did prior to the physical dependency on alcohol or drugs. The company reports that this treatment speeds up the healing process and eliminates cravings while minimizing withdrawal symptoms.

### **Does ExecuCare ARC Offer a Safe and Effective Treatment?**

The formulations used in the NTR process contain only amino acids—the natural building blocks of all the cells in the body—minerals, and vitamins. These formulations are administered intravenously over a 10-day outpatient period by a registered nurse under a doctor's supervision. There are no drugs used in the treatment that may cause negative side effects. Over 15,000 patients have been treated with a better than 80% success rate.

NTR is reported as being effective at breaking the addiction cycle for all drugs—street and prescription—and alcohol. In 10 days, the person is no longer physically addicted and is free from the cravings, which are the biggest obstacle to a successful recovery.

### **Does the NTR Treatment Have a Painful Withdrawal Process?**

No, the body is naturally detoxed over the 10-day period. Usually when drugs and alcohol are taken away from the body—known as detox—a void is created that causes the body to react violently. However, NTR treatment immediately provides the brain with the amino acids required to restore the neurotransmitters and their receptors. This supplies the brain with exactly what it needs, and makes it possible to experience a painless withdrawal.

### **When Should a Person Seek Treatment?**

The biggest myths to treating addiction are that a person has to reach rock bottom, and that he or she cannot be successful in treatment until he or she wants to recover. If you or one of your employees is struggling with addiction, contact ExecuCare ARC to discuss how an intervention can help you or the addict. Intervention establishes an artificial bottom and provides a roadmap of relief for all involved. If you do not get help at ExecuCare, please get help somewhere!

### **Does This Program Involve Counseling?**

Yes, ExecuCare ARC believes that the physical form of the disease must be treated first, which will restore clarity of mind and better prepare individuals for life changes that promote recovery.

The company then designs and implements an intense outpatient program (IOP) that is equipped in referring clients to the following:

- o Individual, group, and family psychotherapy
- o Affinity and other social groups
- o Nutrition and exercise programs
- o AA, NA, and/or other 12-step programs

### **How Can I Contact ExecuCare ARC?**

For more information about the services offered through ExecuCare ARC, including further information about the NTR treatment, please visit their website at [www.execucarearc.com](http://www.execucarearc.com). To schedule a *free* and confidential consultation, please contact the center at (770) 817-0711 or toll free at (877) 276-2224.